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# The Seven Deadly Sins of ICT

## - Green Computing and Communication -

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# Overview

- 1 Observations on Power Consumption in IT
- 2 The "7 Deadly Sins" of IT
- 3 Causes and Development Options
  1. Device Technology
  2. "Green Computing"
  3. Sleeping - The Benefits of Doing Nothing
  4. Power Control - Positive Results from Negative Feedback
- 4 Towards an Optimized Power Management

# 1. Observations on Power Consumption in IT(1)

**Moore's Law**    **Doubling of Device Performance every 18 Months**

by

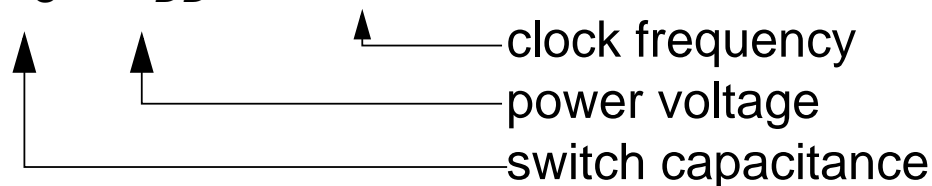
**Integration Density: Microtechnology → Nanotechnology**

**Switching Speed: Microseconds → Nanoseconds →  
Picoseconds**

**Semiconductor Technology: Si → Ge/Si → GaAs  
Bipolar → CMOS**

**Power Consumption**

$$P \sim C_S \times V_{DD}^{2.3 \dots 2.6} \times f$$



**Consequences**    **Cooling Systems (Air → Water)**

**Massive Parallelization**

**Performance Limitations by Power Constraints**

# 1. Observations on Power Consumption in IT(2)

## Measurements (Annual Electricity Consumption)

- **US year 2000:**

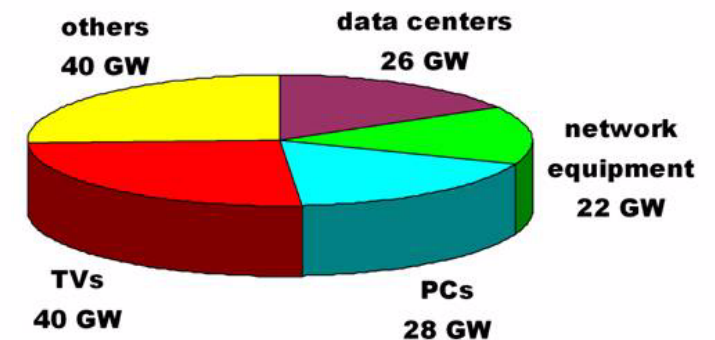
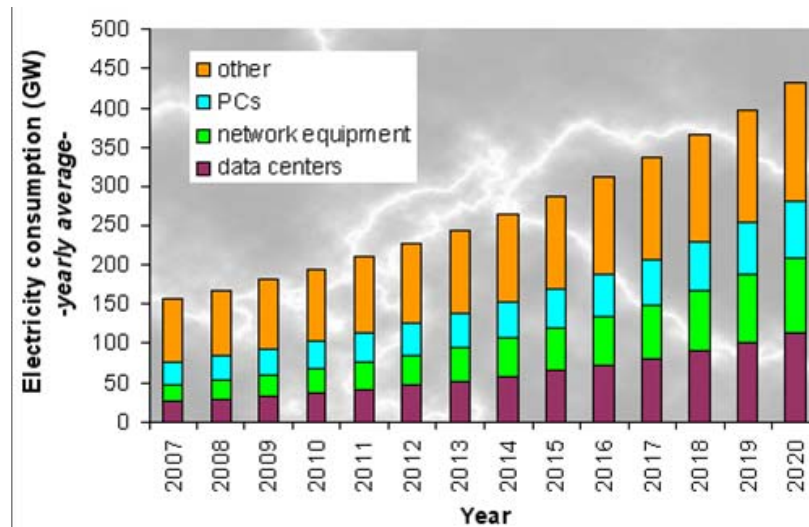
Device	Est. Numbers	Cons. TWh	Costs	Equiv.
Hubs	93.5 Mio	1.6		
LAN-Sw.	95.000	3.2		
WAN-Sw.	50.000	0.2		
Router	3.257	1.1		
Total (US)		6.1	10 <sup>9</sup> US \$	1 Nucl. Reactor
Total (World)		144		

↳ Annual increase in networking power consumption in this decade (estimated) US: 1 TWh

- **Total power consumption of IT  $\approx$  10% of all power consumption!**

# 1. Observations on Power Consumption in IT(3)

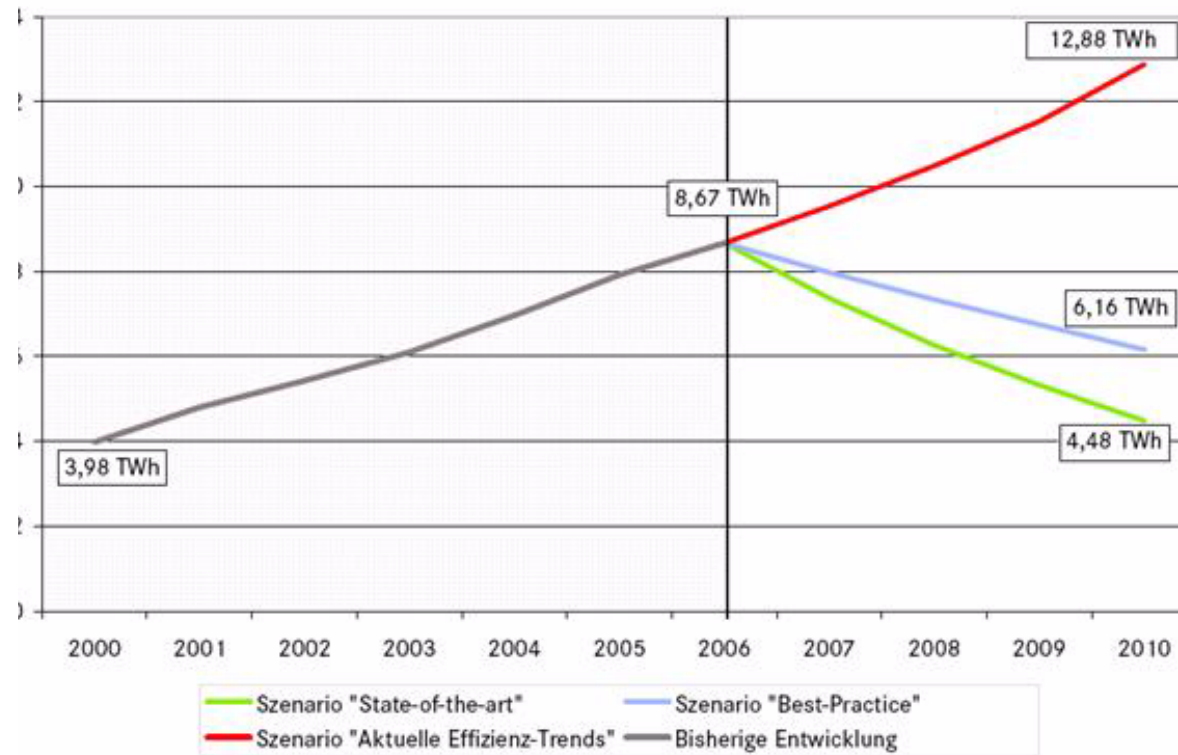
- Annual Electricity Consumption in IT in Germany (2007-2020; 2010)



**Note:** P (Power Consumption) in Gigawatts ( $= 10^9$  Watts)  
Annual Energy Consumption =  $P \cdot \frac{8760h}{a} = 8.760 \times P \frac{TWh}{a}$   
1 Nuclear Reactor Provides Typically 6 TWh

# 1. Observations on Power Consumption in IT(4)

- **Annual Electricity Consumption in Computing Centers in Germany**



## 2. The "Seven Deadly Sins" of IT

(1)



**Arts: The 7 Deadly Sins  
(Otto Dix, 1933, Staatl. Kunsthalle KA /  
Galerie der Stadt Stuttgart)**

## 2. The "Seven Deadly Sins" of IT

(2)

Type	Examples
(1) Device Power Consumption	Current Leakage
(2) Inefficient Operation	Design for Maximum Performance
(3) Cooling Systems	Power Consumption of Cooling, Waste of Heat
(4) Ineffective Power Management	No Systemwide Power Control
(5) Wasted Power Consumption ("Always-On")	Permanent Activation
(6) Massively Redundant Data Storage	Useless Data Replications
(7) Highly Redundant Network Traffic	CC, Exploders, Provisional Downloads



## 3.1 Device Technology

- Device Power Consumption

Example: IBM Blades Power Supply	20%
Processing and Caching	55%
Memory	10%
I/O Subsystems	5%

- End of Moore's Law → New Technologies

### Reduction of Leakage

- ➔ Replacement of Silicon Oxide by Carbon Nanotubes
- ➔ Nanowire Devices
- ➔ Molecular Electronics
- ➔ Spin Devices (Quantum Computing)

# 3. Causes and Development Options

(2)

## 3.2 "Green Computing" - Set of activities to reduce power consumption

- **IBM Announcement "Big Green":**  
**(2007)**
  - 1 Billion US \$/a reallocated
  - Long-term strategy commitment
  - CO<sub>2</sub> reduction and computer power increase
  - Effective cooling and waste heat usage
  - Operational changes
  - Virtualization
- **NSN Announcement:**  
**(11-20-2007)**
  - Design for Environment (DfE)
  - Environmental Management System (EMS)
  - Recycling of devices and products
  - Energy-efficient telecom solutions
  - see: *www.nokiasiemensnetworks.com/*
- **EU:**  
**(7-17-2007)**
  - Code of conduct on energy consumption of broadband equipment (version 2)
  - see: *EU Document Renewable Energies Unit  
Broadband Equipment Code of Conduct*

### 3. Causes and Development Options

(3)

Power Limitations for Broadband Terminal Equipment (as of 12-31-2009)

Source: EU Document Renewable Energies Unit, Broadband Equipment Code of Conduct (7-17-2007)

<b>Terminal Equipment</b>	<b>Off State</b>	<b>Low Power State</b>	<b>On State</b>
ADSL/VDLS Modem	0 W	0.8 W	1.5 W
VDLS Modem einschl. Ethernet Port, Router und Firewall	0.3 W	2.0 W	6.0 W
Optical Network Termination	0.3 W	(offen)	12.0 W
WLAN Access Point 802.11	0.3 W	2.0 W	6.0 W
VoIP Device	0.3 W	2.0 W	5.0 W
Network Equipment/Port			
ADSL 2+	-	0.8 W	1.2 W
VDSL 2	-	1.2 W	1.6 W
Wakeup Time	-	$\leq 1$ s	$\leq 1$ s

## 3.3 Coordinated Sleeping - The Benefits of Doing Nothing

### **Example 1: System Power Management Support IBM POWER6 MP**

see: *IBM J. Res. & Dev.*, Vol. 51, No 6, November 2007, pp. 733-745

- On-Chip Support by Sensors, Actuators, Thermistors (Energy Scale™-Architecture)
- Thermal and Power Management Device
- Principle: Make use of application dependent power consumption
- Measures:
  - Pipeline Trotting (run/hold, instruction)
  - Multiple voltage domains
  - Voltage and frequency scaling
  - Processor idle modes
  - Dynamic memory modes
  - Overheat protection by sensor technology (on-the-chip)

## Example 2: Sleep Mode of Telecommunication Equipment

**IP-Phone:** 5-10 W Continuous Power Consumption

**Analog Phone:**  $\approx$  0 W Silence Period  
6 W Connection Period

**PC Online:** 100s W Always-On Mode

**Router:** 40 kW

**Question:** When and how to sleep?  
Coordinated Sleeping

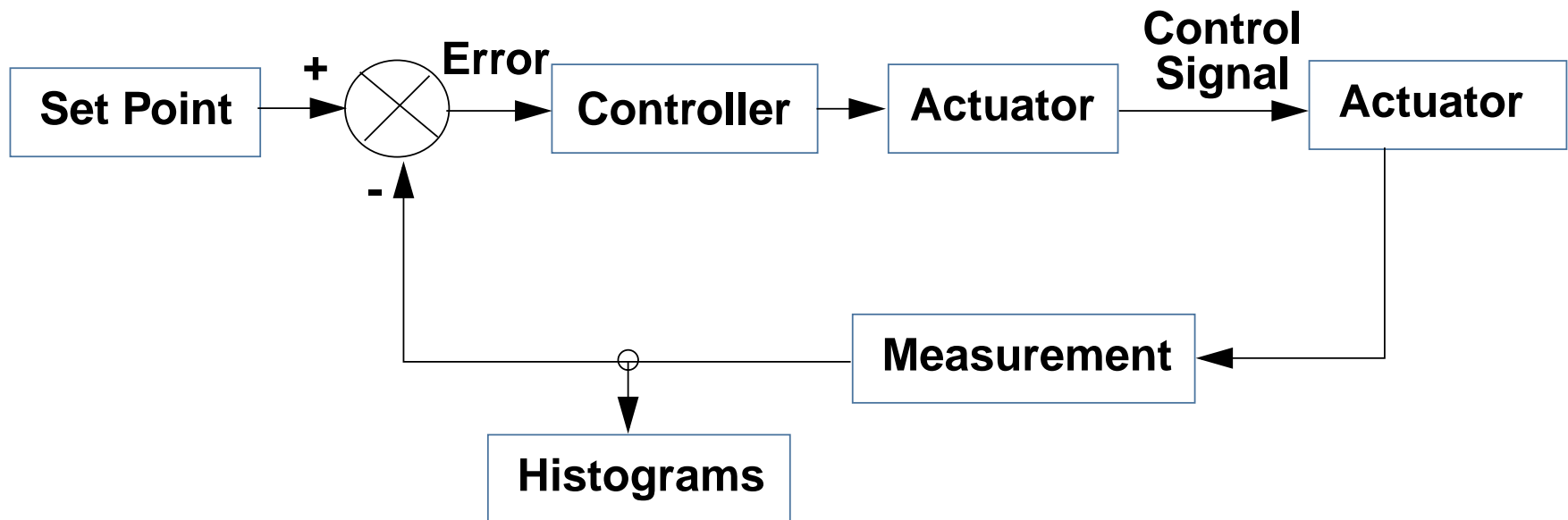
see: *"Greening of the Internet"*  
*ACM SIGCOMM'03, Aug. 25-29, 2003, Karlsruhe*

**Measure:** Dynamic Control of Low Power Mode

## 3.4 Power Control - Positive Results from Negative Feedback

**Example: EnergyScale™ for IBM POWER6 Microprocessor**

see: *IBM J. Res. & Dev.*, Vol. 51, No 6, Nov. 2007, pp. 775-785



## 3.5 Virtualization

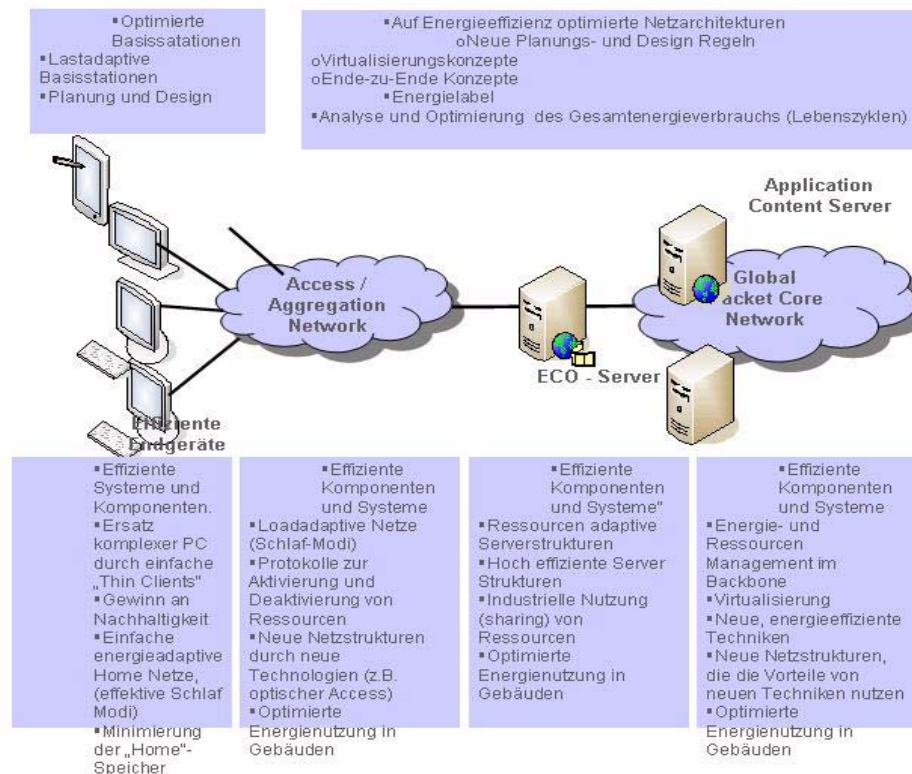
- Dynamic Workload Assignment to Active Resources
- Multiprocessing Systems
- Network Level Multiprocessing
- Workload-Dependent Activation  
Adaptive Scheduling Algorithms

## 3.6 Redundancy Reduction (Storage, Transmission)

- Much Information is Stored on Different Memories / Databases
- Much Information is Distributed to Multiple Destinations  
(Exploders, Copy Operations, ...)
- Distribution of Reference Links Rather Than Distribution of Data
- Trade-Off Between Storage / Transmission Costs

# 4. Towards an Optimized Power Management (1)

- IT Scenario and Challenges





# 4. Towards an Optimized Power Management (2)

## Research and Development Challenges

- **Micro-, Nano- and Optoelectronic Technologies**
  - **CMOS and III/V Semiconductors**
  - **New Technologies (Nanotubes, Molecular Electronics, Quantum Computing)**
- **Protocols for the Activation/Deactivation of Network Elements**
  - **Components, Systems, Network Level Consideration (Multi-Scale Consid.)**
  - **Power Monitoring on Chip, Device, Computer/Router/Base Station Equipment, Network**
  - **Power Control**
  - **Protocols and Standardization**
  - **Thin Clients and Virtualization**
- **Modelling, Performance Analysis and Optimization**
  - **Power Consumption, Economic and Cost Models**
  - **System and Network Models**
  - **Placement of Resources**
  - **Dynamic Load Models and Scheduling for Resource Sharing (Virtualization)**
  - **Reliability and Availability of Resources and Services**
  - **Sustainability**
  - **Optimization**

## 4. Towards an Optimized Power Management (3)

- **Power saving is profitable for several reasons**
  - ↳ to increase speed (next 10 years: bandwidth increase by factor 100!)
  - ↳ to save direct power costs
- **New Design Objectives**
  - ↳ optimize  $\frac{\text{computation performance}}{\text{watt}}$
- **Many Degrees of Freedom**
  - ↳ new technologies
  - ↳ power aware operation
  - ↳ economic use of data
  - ↳ protocol design
- **Revised System Architectures**
  - ⇒ **Optimized Power Management as Competitive Asset**

- **Smart 2020: Enabling the Low Carbon Economy in the Information Age**  
The Climate Group, Global eSustainability Initiative (GeSI), 2008  
[info@theclimategroup.org](mailto:info@theclimategroup.org)
- **Der Beitrag moderner Technologien zu Klimaschutz und Energieversorgung - Stellungnahme zur Bedeutung der Energietechnik für eine nachhaltige Energieversorgung**  
acatech Themennetzwerk Energie, Bau, Infrastruktur und Umwelt
- **Die Zukunft der Energieversorgung in Deutschland**  
Herausforderungen-Perspektiven-Lösungswege  
B. Hillmeier (Hrsg.), acatech-Symposium, 21.11.2006  
über: [www.irb.fraunhofer.de](http://www.irb.fraunhofer.de)
- **Dezentrale Energieversorgung 2020**  
VDE-Studie, 2007  
[www.vde.com/etg](http://www.vde.com/etg)